

## FUUSB – How to Get the Word Out – 2021-22

### **eNews Weekly Email Newsletter**

Deadline: Tuesday for that week's issue. The eNews is published on Thursdays.  
Length: Up to 200 words; shorter is better! Can contain links to longer announcements or websites.  
Content: Short items directly related to FUUSB, UUA, or organizations with which we have a formal relationship (such as event announcements). Photos welcomed.  
Send to: [enewsblast@uusociety.org](mailto:enewsblast@uusociety.org)

### **The Steeple Newsletter**

Deadlines: August 23, November 1, January 10, May 25  
Length: Up to 400 words  
Content: Articles about FUUSB that are big-picture/goals related; photos welcomed.  
Send to: [newsletter@uusociety.org](mailto:newsletter@uusociety.org)

### **Facebook**

Deadline: No deadline  
Length: Shorter is better, or include a link.  
Content: Upcoming events, discussions, etc.  
Send to: Members may post directly to the Facebook group page ([facebook.com/groups/UUSocietyBurlington/](https://facebook.com/groups/UUSocietyBurlington/)) or if you are not on Facebook you may email to: [UUSocietyBurlington@groups.facebook.com](mailto:UUSocietyBurlington@groups.facebook.com)

### **Realm**

Deadline: No deadline  
Length: Brief is better.  
Content: Announcements about FUUSB-related projects and events  
Send to: [mary@uusociety.org](mailto:mary@uusociety.org)

### **Website**

Deadline: No deadline  
Length: No limit  
Content: Scheduled FUUSB events are automatically added to the congregational calendar on the website. FUUSB events are also listed on the homepage if open to the FUUSB or wider community. All other website content must be approved by the Director of Operations. Photos are welcomed.  
Send to: [xina@uusociety.org](mailto:xina@uusociety.org)

**Questions?** Please email [mary@uusociety.org](mailto:mary@uusociety.org).