FUUSB – How to Get the Word Out – 2021-22

eNews Weekly Email Newsletter

Deadline: Tuesday for that week's issue. The eNews is published on Thursdays.

Length: Up to 200 words; shorter is better! Can contain links to longer

announcements or websites.

Content: Short items directly related to FUUSB, UUA, or organizations with which

we have a formal relationship (such as event announcements). Photos

welcomed.

enewsblast@uusociety.org Send to:

The Steeple Newsletter

Deadlines: August 23, November 1, January 10, April 4

(published in September, November, January, April)

Length: Up to 400 words

Content: Articles about FUUSB that are big-picture/goals related; photos welcomed.

Send to: newsletter@uusociety.org

Facebook

Deadline: No deadline

Length: Shorter is better, or include a link. Content: Upcoming events, discussions, etc.

Send to: Members may post directly to the Facebook group page

(<u>facebook.com/groups/UUSocietyBurlington/</u>) or if you are not on

Facebook you may email to: UUSocietyBurlington@groups.facebook.com

Realm

Deadline: No deadline Length: Brief is better.

Content: Announcements about FUUSB-related projects and events

Send to: mary@uusociety.org

Website

Deadline: No deadline Length: No limit

Content: Scheduled FUUSB events are automatically added to the congregational

> calendar on the website. FUUSB events are also listed on the homepage if open to the FUUSB or wider community. All other website content must

be approved by the Director of Operations. Photos are welcomed.

Send to: xina@uusociety.org

Questions? Please email mary@uusociety.org.